

Transcript: Google Advanced Search and More

Google is a powerful tool for searching the web, but, to retrieve the most relevant results, it is important to learn how to build your searches. [Google Advanced Search](#) provides an excellent template to get started. In this video, you will learn how to use Google Advanced Search to

- search websites and domains for news stories and government publications,
- limit your search results by language, region, and last update, and
- find specific file types.

You will also learn how to

- monitor relevant content added to Google by setting up [Google Alerts](#).

Google Advanced Search makes it easy to search specific websites or a series of web pages grouped together under the same domain. For instance, you can find the latest information on COVID-19 published online by Canada's Department of National Defense by searching this department's website for pages with COVID-19 in the URL.

Note the search terms "COVID-19" in the "all these words" search box and the link "canada.ca/en/department-national-defence" in the "site or domain" search box. From the "terms appearing" drop down menu, select "in the url of the page." When you have all of your search components, click "advanced search."

Our results show the Google search syntax we used in the Google Advanced Search interface options.

[allinurl: covid-19 site:canada.ca/en/department-national-defence](#)

Similarly, you can broaden your search to domains, such as nytimes.com or cbc.ca, to search for news stories using the advanced search interface.

Note the search terms "black lives matter" in the "exact words or phrase" search box and the link "nytimes.com" in the "site or domain" search box. From the "terms appearing" drop down menu, select "in the title of the page" and click "advanced search."

[allintitle: "black lives matter" site:nytimes.com](#)

Google Advanced Search allows you to further fine-tune your search by language, region, and last update.

[allintitle: "La vie des noir.es compte" \[language set to French, region set to Canada, and last update set to past month\]](#)

The advanced search interface also makes it easy to search for specific file types.

[allintitle: strategies for online learning filetype:pdf](#)

Don't be intimidated by Google's search syntax because the advanced search options do the work for you.

Keep in mind that your physical location, the type of device you are using, and your search history will affect your search results. This is why, if you try to replicate the searches shared in this video, your search results will not match those shown in this video.

Finally, [Google Alerts](#) allow you to monitor relevant, newly added or changed content, much like RSS feeds in academic databases or websites you follow. You receive an email, when new content is added or updated that matches your search terms. To get set up, go to Google Alerts, put in a topic or name you want to follow in the search box, and select "Show options" to adjust your settings for notifications.

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